

DEMAND NO. 18 - Information and Publicity

(₹ in Thousands)

Heads of Account	Vote on Account 2026-27
Revenue Section	
Major Head '2070'	
OTHER ADMINISTRATIVE SERVICES	
115 - Guest Houses, Government Hostels, etc.	
115(01) - Government Guest House	
115(01)(01) - Pondicherry Region	
01 Salaries	14,96
02 Wages	1
05 Rewards	31
06 Medical Treatment	83
07 Allowances	15,24
08 Leave Travel Concession	83
11 Domestic T.E.	83
13 Office Expenses	7,50
27 Minor civil and electric Works	83
29 Repair and Maintenance	1,25
Total - 115(01)(01)	42,59
Total - 115(01)	42,59
Total - 115	42,59
Total - Major Head '2070'	42,59
Major Head '2075'	
MISCELLANEOUS GENERAL SERVICES	
800 - Other expenditure	
800(01) - Expenditure on Special Ceremonial Occasions	
800(01)(01) - Pondicherry Region	
49 Other Revenue Expenditure	2,00,42
Total - 800(01)(01)	2,00,42
800(01)(02) - Karaikal Region	
49 Other Revenue Expenditure	20,83
Total - 800(01)(02)	20,83
800(01)(03) - Mahe Region	
49 Other Revenue Expenditure	9,17
Total - 800(01)(03)	9,17
800(01)(04) - Yanam Region	
49 Other Revenue Expenditure	6,04

Heads of Account	Vote on Account 2026-27
Total - 800(01)(04)	6,04
Total - 800(01)	2,36,46
Total - 800	2,36,46
Total - Major Head '2075'	2,36,46
Major Head '2220'	
INFORMATION AND PUBLICITY	
60 - Others	
60/001 - Direction and Administration	
60/001(01) - Directorate of Information and Publicity	
60/001(01)(01) - Pondicherry Region	
01 Salaries	66,15
02 Wages	1
05 Rewards	59
06 Medical Treatment	2,08
07 Allowances	66,53
08 Leave Travel Concession	83
11 Domestic T.E.	3,33
13 Office Expenses	6,67
19 Digital Equipment	1,46
21 Materials and Supplies	1,25
24 Fuels and Lubricants	2,08
27 Minor civil and electric Works	42
28 Professional Services	1,00
29 Repair and Maintenance	1,46
Total - 60/001(01)(01)	1,53,86
60/001(01)(02) - Karaikal Region	
01 Salaries	6,83
02 Wages	16
05 Rewards	2
06 Medical Treatment	2
07 Allowances	5,75
08 Leave Travel Concession	42
11 Domestic T.E.	42
13 Office Expenses	83
19 Digital Equipment	63
21 Materials and Supplies	4,17
24 Fuels and Lubricants	83
29 Repair and Maintenance	83

Heads of Account	Vote on Account 2026-27
Total - 60/001(01)(02)	20,91
60/001(01)(03) - Mahe Region	
01 Salaries	1
13 Office Expenses	83
24 Fuels and Lubricants	21
29 Repair and Maintenance	21
Total - 60/001(01)(03)	1,26
60/001(01)(04) - Yanam Region	
01 Salaries	1
13 Office Expenses	33
29 Repair and Maintenance	6
Total - 60/001(01)(04)	40
Total - 60/001(01)	1,76,43
60/001(04) - Payment of Current Consumption Charges, Water Consumption Charges, Telephone Charges, etc.,	
60/001(04)(01) - Pondicherry Region	
13 Office Expenses	6,67
Total - 60/001(04)(01)	6,67
60/001(04)(02) - Karaikal Region	
13 Office Expenses	1,67
Total - 60/001(04)(02)	1,67
60/001(04)(03) - Mahe Region	
13 Office Expenses	63
Total - 60/001(04)(03)	63
Total - 60/001(04)	8,97
Total - 60/001	1,85,40
60/101 - Advertising and Visual Publicity	
60/101(01) - Advertising and Visual Publicity	
60/101(01)(01) - Pondicherry Region	
01 Salaries	11,11
05 Rewards	15
07 Allowances	9,20
08 Leave Travel Concession	42
26 Advertising & Publicity	45,83
49 Other Revenue Expenditure	45,83
Total - 60/101(01)(01)	1,12,54
60/101(01)(02) - Karaikal Region	
26 Advertising & Publicity	2

Heads of Account	Vote on Account 2026-27
49 Other Revenue Expenditure	1,67
Total - 60/101(01)(02)	1,69
60/101(01)(03) - Mahe Region	
49 Other Revenue Expenditure	21
Total - 60/101(01)(03)	21
Total - 60/101(01)	1,14,44
Total - 60/101	1,14,44
60/102 - Information Centres	
60/102(01) - State Information Centre	
60/102(01)(01) - Pondicherry Region	
01 Salaries	1
Total - 60/102(01)(01)	1
60/102(01)(02) - Karaikal Region	
01 Salaries	6,30
05 Rewards	4
06 Medical Treatment	6
07 Allowances	4,03
08 Leave Travel Concession	4
11 Domestic T.E.	4
13 Office Expenses	83
Total - 60/102(01)(02)	11,34
Total - 60/102(01)	11,35
Total - 60/102	11,35
60/103 - Press Information Services	
60/103(01) - Press Information Services	
60/103(01)(01) - Pondicherry Region	
01 Salaries	1
07 Allowances	1
Total - 60/103(01)(01)	2
60/103(01)(02) - Karaikal Region	
13 Office Expenses	2,08
14 Rents, Rates, Taxes for Land and Buildings	1,67
26 Advertising & Publicity	2,08
Total - 60/103(01)(02)	5,83
Total - 60/103(01)	5,85
Total - 60/103	5,85
60/106 - Field Publicity	
60/106(01) - Field Publicity	

Heads of Account	Vote on Account 2026-27
60/106(01)(01) - Pondicherry Region	
01 Salaries	5,93
05 Rewards	9
07 Allowances	5,75
08 Leave Travel Concession	21
13 Office Expenses	21
Total - 60/106(01)(01)	12,19
60/106(01)(02) - Karaikal Region	
01 Salaries	6,83
05 Rewards	13
06 Medical Treatment	21
07 Allowances	5,75
08 Leave Travel Concession	21
13 Office Expenses	2,08
Total - 60/106(01)(02)	15,21
Total - 60/106(01)	27,40
Total - 60/106	27,40
60/110 - Publications	
60/110(01) - Publications	
60/110(01)(01) - Pondicherry Region	
01 Salaries	1
Total - 60/110(01)(01)	1
Total - 60/110(01)	1
Total - 60/110	1
60/800 - Other expenditure	
60/800(02) - Welfare Programme for Media Persons	
60/800(02)(01) - Pondicherry Region	
49 Other Revenue Expenditure	18,75
Total - 60/800(02)(01)	18,75
Total - 60/800(02)	18,75
Total - 60/800	18,75
Total - 60	3,63,20
Total - Major Head '2220'	3,63,20
Total - Revenue Section	6,42,25
Capital Section	
Major Head '4220'	
CAPITAL OUTLAY ON INFORMATION AND PUBLICITY	
60 - Others	

Heads of Account	Vote on Account 2026-27
60/001 - Direction and Administration	
60/001(01) - Directorate of Information and Publicity	
60/001(01)(01) - Pondicherry Region	
71 Information, computer, Telecommunications (ICT) Equipments	5,00
Total - 60/001(01)(01)	5,00
Total - 60/001(01)	5,00
Total - 60/001	5,00
Total - 60	5,00
Total - Major Head '4220'	5,00
Total - Capital Section	5,00
Total - Demand No.18	6,47,25