

DEMAND NO. 18 - Information and Publicity

(₹ in Thousands)

Heads of Account	Revised Estimate 2024-25
Revenue Section	
Major Head '2070'	
OTHER ADMINISTRATIVE SERVICES	
115 - Guest Houses, Government Hostels, etc.	
115(01) - Government Guest House	
115(01)(01) - Pondicherry Region	
01 Salaries	30,00
02 Wages	1
05 Rewards	63
06 Medical Treatment	2,00
07 Allowances	26,50
08 Leave Travel Concession	1,00
11 Domestic T.E.	65
13 Office Expenses	16,00
27 Minor civil and electric Works	1,00
29 Repair and Maintenance	2,00
Total - 115(01)(01)	79,79
Total - 115(01)	79,79
Total - 115	79,79
Total - Major Head '2070'	79,79
Major Head '2075'	
MISCELLANEOUS GENERAL SERVICES	
800 - Other expenditure	
800(01) - Expenditure on Special Ceremonial Occasions	
800(01)(01) - Pondicherry Region	
49 Other Revenue Expenditure	5,34,00
Total - 800(01)(01)	5,34,00
800(01)(02) - Karaikal Region	
49 Other Revenue Expenditure	50,00
Total - 800(01)(02)	50,00
800(01)(03) - Mahe Region	
49 Other Revenue Expenditure	20,00
Total - 800(01)(03)	20,00
800(01)(04) - Yanam Region	
49 Other Revenue Expenditure	14,50

Heads of Account	Revised Estimate 2024-25
Total - 800(01)(04)	14,50
Total - 800(01)	6,18,50
Total - 800	6,18,50
Total - Major Head '2075'	6,18,50
Major Head '2220'	
INFORMATION AND PUBLICITY	
60 - Others	
60/001 - Direction and Administration	
60/001(01) - Directorate of Information and Publicity	
60/001(01)(01) - Pondicherry Region	
01 Salaries	1,00,00
02 Wages	1
05 Rewards	1,00
06 Medical Treatment	1,00
07 Allowances	80,00
08 Leave Travel Concession	1,50
11 Domestic T.E.	2,00
13 Office Expenses	12,00
19 Digital Equipment	50
21 Materials and Supplies	1,50
24 Fuels and Lubricants	3,80
27 Minor civil and electric Works	2,00
28 Professional Services	1,00
29 Repair and Maintenance	3,34
Total - 60/001(01)(01)	2,09,65
60/001(01)(02) - Karaikal Region	
01 Salaries	12,00
02 Wages	1
05 Rewards	7
06 Medical Treatment	1,00
07 Allowances	8,50
08 Leave Travel Concession	1,00
11 Domestic T.E.	50
13 Office Expenses	3,00
21 Materials and Supplies	75
24 Fuels and Lubricants	1,50
29 Repair and Maintenance	75
Total - 60/001(01)(02)	29,08

Heads of Account	Revised Estimate 2024-25
60/001(01)(03) - Mahe Region	
01 Salaries	1
13 Office Expenses	2,00
24 Fuels and Lubricants	75
29 Repair and Maintenance	50
Total - 60/001(01)(03)	3,26
60/001(01)(04) - Yanam Region	
01 Salaries	1
13 Office Expenses	1,14
14 Rents, Rates, Taxes for Land and Buildings	36
29 Repair and Maintenance	15
Total - 60/001(01)(04)	1,66
Total - 60/001(01)	2,43,65
60/001(04) - Payment of Current Consumption Charges, Water Consumption Charges, Telephone Charges, etc.,	
60/001(04)(01) - Pondicherry Region	
13 Office Expenses	14,00
Total - 60/001(04)(01)	14,00
60/001(04)(02) - Karaikal Region	
13 Office Expenses	1,20
Total - 60/001(04)(02)	1,20
60/001(04)(03) - Mahe Region	
13 Office Expenses	1,50
Total - 60/001(04)(03)	1,50
60/001(04)(04) - Yanam Region	
13 Office Expenses	1
Total - 60/001(04)(04)	1
Total - 60/001(04)	16,71
Total - 60/001	2,60,36
60/101 - Advertising and Visual Publicity	
60/101(01) - Advertising and Visual Publicity	
60/101(01)(01) - Pondicherry Region	
01 Salaries	14,50
05 Rewards	7
07 Allowances	12,00
08 Leave Travel Concession	1,00
11 Domestic T.E.	1
13 Office Expenses	56,00

Heads of Account	Revised Estimate 2024-25
26 Advertising & Publicity	1,00,00
Total - 60/101(01)(01)	1,83,58
60/101(01)(02) - Karaikal Region	
13 Office Expenses	2,00
Total - 60/101(01)(02)	2,00
60/101(01)(03) - Mahe Region	
13 Office Expenses	1,50
Total - 60/101(01)(03)	1,50
Total - 60/101(01)	1,87,08
Total - 60/101	1,87,08
60/102 - Information Centres	
60/102(01) - State Information Centre	
60/102(01)(01) - Pondicherry Region	
01 Salaries	1
Total - 60/102(01)(01)	1
60/102(01)(02) - Karaikal Region	
01 Salaries	11,00
05 Rewards	7
06 Medical Treatment	10
07 Allowances	5,00
08 Leave Travel Concession	50
11 Domestic T.E.	5
13 Office Expenses	1,00
14 Rents, Rates, Taxes for Land and Buildings	2,00
Total - 60/102(01)(02)	19,72
Total - 60/102(01)	19,73
Total - 60/102	19,73
60/103 - Press Information Services	
60/103(01) - Press Information Services	
60/103(01)(01) - Pondicherry Region	
01 Salaries	1
05 Rewards	1
07 Allowances	1
08 Leave Travel Concession	1
Total - 60/103(01)(01)	4
60/103(01)(02) - Karaikal Region	
13 Office Expenses	3,00
14 Rents, Rates, Taxes for Land and Buildings	1

Heads of Account	Revised Estimate 2024-25
Total - 60/103(01)(02)	3,01
Total - 60/103(01)	3,05
Total - 60/103	3,05
60/106 - Field Publicity	
60/106(01) - Field Publicity	
60/106(01)(01) - Pondicherry Region	
01 Salaries	13,50
05 Rewards	21
07 Allowances	11,00
08 Leave Travel Concession	1,00
11 Domestic T.E.	..
13 Office Expenses	..
Total - 60/106(01)(01)	25,71
60/106(01)(02) - Karaikal Region	
01 Salaries	12,00
05 Rewards	14
06 Medical Treatment	16
07 Allowances	8,16
08 Leave Travel Concession	75
13 Office Expenses	25
Total - 60/106(01)(02)	21,46
Total - 60/106(01)	47,17
Total - 60/106	47,17
60/110 - Publications	
60/110(01) - Publications	
60/110(01)(01) - Pondicherry Region	
01 Salaries	1
Total - 60/110(01)(01)	1
Total - 60/110(01)	1
Total - 60/110	1
60/800 - Other expenditure	
60/800(02) - Welfare Programme for Media Persons	
60/800(02)(01) - Pondicherry Region	
49 Other Revenue Expenditure	44,40
Total - 60/800(02)(01)	44,40
Total - 60/800(02)	44,40
Total - 60/800	44,40
Total - 60	5,61,80

Heads of Account	Revised Estimate 2024-25
Total - Major Head '2220'	5,61,80
Total - Revenue Section	12,60,09
Capital Section	
Major Head '4220'	
CAPITAL OUTLAY ON INFORMATION AND PUBLICITY	
60 - Others	
60/001 - Direction and Administration	
60/001(01) - Directorate of Information and Publicity	
60/001(01)(01) - Pondicherry Region	
51 Motor Vehicles	50,00
71 Information, computer, Telecommunications (ICT) Equipments	10,00
Total - 60/001(01)(01)	60,00
60/001(01)(02) - Karaikal Region	
51 Motor Vehicles	..
Total - 60/001(01)(02)	..
60/001(01)(03) - Mahe Region	
51 Motor Vehicles	..
Total - 60/001(01)(03)	..
Total - 60/001(01)	60,00
Total - 60/001	60,00
Total - 60	60,00
Total - Major Head '4220'	60,00
Total - Capital Section	60,00
Total - Demand No.18	13,20,09