

DEMAND NO. 19 - Information and Publicity

(₹ in Thousands)

Heads of Account	Vote on Account 2022-23
Revenue Section	
Major Head '2070'	
OTHER ADMINISTRATIVE SERVICES	
115 - Guest Houses, Government Hostels, etc.	
115(01) - Government Guest House	
115(01)(01) - Pondicherry Region	
01 Salaries	27,50
06 Medical Treatment	4
13 Office Expenses	10
30 Other Contractual Services	2,50
Total - 115(01)(01)	30,14
115(01)(06) - New Delhi Region	
01 Salaries	1,50,58
03 O.T. Allowance	33
06 Medical Treatment	3,33
11 Domestic T.E.	2,00
13 Office Expenses	33,60
20 Other Admv. Expenses	2,08
30 Other Contractual Services	41,67
Total - 115(01)(06)	2,33,59
Total - 115(01)	2,63,73
115(04) - Payment of Current Consumption Charges, Water Consumption Charges, Telephone Charges, etc.,	
115(04)(06) - New Delhi Region	
13 Office Expenses	16,67
Total - 115(04)(06)	16,67
Total - 115(04)	16,67
Total - 115	2,80,40
Total - Major Head '2070'	2,80,40
Major Head '2075'	
MISCELLANEOUS GENERAL SERVICES	
800 - Other expenditure	
800(01) - Expenditure on Special Ceremonial Occasions	
800(01)(01) - Pondicherry Region	
50 Other charges	56,67

Heads of Account	Vote on Account 2022-23
Total - 800(01)(01)	56,67
800(01)(02) - Karaikal Region	
50 Other charges	8,33
Total - 800(01)(02)	8,33
800(01)(03) - Mahe Region	
50 Other charges	5,00
Total - 800(01)(03)	5,00
800(01)(04) - Yanam Region	
50 Other charges	4,17
Total - 800(01)(04)	4,17
Total - 800(01)	74,17
Total - 800	74,17
Total - Major Head '2075'	74,17
Major Head '2220'	
INFORMATION AND PUBLICITY	
60 - Others	
60/001 - Direction and Administration	
60/001(01) - Directorate of Information and Publicity	
60/001(01)(01) - Pondicherry Region	
01 Salaries	1,01,12
11 Domestic T.E.	13
13 Office Expenses	5,83
28 Professional Service	3
Total - 60/001(01)(01)	1,07,11
60/001(01)(02) - Karaikal Region	
01 Salaries	7,00
13 Office Expenses	10
Total - 60/001(01)(02)	7,10
60/001(01)(03) - Mahe Region	
13 Office Expenses	83
Total - 60/001(01)(03)	83
60/001(01)(04) - Yanam Region	
13 Office Expenses	63
14 Rents, Rates, Taxes	35
Total - 60/001(01)(04)	98
Total - 60/001(01)	1,16,02
60/001(04) - Payment of Current Consumption Charges, Water Consumption Charges, Telephone Charges, etc.,	
60/001(04)(01) - Pondicherry Region	
13 Office Expenses	1,04

Heads of Account	Vote on Account 2022-23
Total - 60/001(04)(01)	1,04
60/001(04)(02) - Karaikal Region	
13 Office Expenses	25
Total - 60/001(04)(02)	25
60/001(04)(03) - Mahe Region	
13 Office Expenses	1,04
Total - 60/001(04)(03)	1,04
60/001(04)(04) - Yanam Region	
13 Office Expenses	6
Total - 60/001(04)(04)	6
Total - 60/001(04)	2,39
Total - 60/001	1,18,41
60/101 - Advertising and Visual Publicity	
60/101(01) - Advertising and Visual Publicity	
60/101(01)(01) - Pondicherry Region	
01 Salaries	19,00
13 Office Expenses	13,33
26 Advertising & Pub.	29,17
30 Other Contractual Services	1,46
Total - 60/101(01)(01)	62,96
60/101(01)(02) - Karaikal Region	
13 Office Expenses	42
Total - 60/101(01)(02)	42
60/101(01)(03) - Mahe Region	
13 Office Expenses	42
Total - 60/101(01)(03)	42
Total - 60/101(01)	63,80
Total - 60/101	63,80
60/102 - Information Centres	
60/102(01) - State Information Centre	
60/102(01)(02) - Karaikal Region	
01 Salaries	5,75
13 Office Expenses	42
14 Rents, Rates, Taxes	1,45
Total - 60/102(01)(02)	7,62
Total - 60/102(01)	7,62
Total - 60/102	7,62
60/103 - Press Information Services	
60/103(01) - Press Information Services	
60/103(01)(01) - Pondicherry Region	

Heads of Account	Vote on Account 2022-23
01 Salaries	3,42
Total - 60/103(01)(01)	3,42
60/103(01)(02) - Karaikal Region	
13 Office Expenses	63
Total - 60/103(01)(02)	63
Total - 60/103(01)	4,05
Total - 60/103	4,05
60/106 - Field Publicity	
60/106(01) - Field Publicity	
60/106(01)(01) - Pondicherry Region	
01 Salaries	16,50
13 Office Expenses	2
Total - 60/106(01)(01)	16,52
60/106(01)(02) - Karaikal Region	
01 Salaries	6,50
13 Office Expenses	10
Total - 60/106(01)(02)	6,60
Total - 60/106(01)	23,12
Total - 60/106	23,12
60/800 - Other expenditure	
60/800(02) - Welfare Programme for Media Persons	
60/800(02)(01) - Pondicherry Region	
50 Other charges	16,67
Total - 60/800(02)(01)	16,67
Total - 60/800(02)	16,67
Total - 60/800	16,67
Total - 60	2,33,67
Total - Major Head '2220'	2,33,67
Major Head '3452'	
TOURISM	
01 - Tourist Infrastructure	
01/102 - Tourist Accommodation	
01/102(01) - Government Tourist Homes	
01/102(01)(01) - Pondicherry Region	
01 Salaries	63,00
11 Domestic T.E.	1
13 Office Expenses	2,08
30 Other Contractual Services	8,75
Total - 01/102(01)(01)	73,84
01/102(01)(02) - Karaikal Region	

Heads of Account	Vote on Account 2022-23
01 Salaries	26,00
06 Medical Treatment	4
11 Domestic T.E.	50
13 Office Expenses	1,25
Total - 01/102(01)(02)	27,79
01/102(01)(03) - Mahe Region	
01 Salaries	6,50
13 Office Expenses	2,08
30 Other Contractual Services	1,25
Total - 01/102(01)(03)	9,83
01/102(01)(04) - Yanam Region	
01 Salaries	10,00
11 Domestic T.E.	5
13 Office Expenses	2,08
30 Other Contractual Services	10,42
Total - 01/102(01)(04)	22,55
Total - 01/102(01)	1,34,01
Total - 01/102	1,34,01
Total - 01	1,34,01
80 - General	
80/001 - Direction and Administration	
80/001(01) - Tourist Wing	
80/001(01)(01) - Pondicherry Region	
01 Salaries	96,50
02 Wages	1
06 Medical Treatment	5
11 Domestic T.E.	20
13 Office Expenses	3,33
Total - 80/001(01)(01)	1,00,09
80/001(01)(02) - Karaikal Region	
01 Salaries	9,05
11 Domestic T.E.	1
13 Office Expenses	83
Total - 80/001(01)(02)	9,89
Total - 80/001(01)	1,09,98
80/001(04) - Payment of Current Consumption Charges, Water Consumption Charges, Telephone Charges, etc.,	
80/001(04)(01) - Pondicherry Region	
13 Office Expenses	4,58
Total - 80/001(04)(01)	4,58

Heads of Account	Vote on Account 2022-23
80/001(04)(02) - Karaikal Region	
13 Office Expenses	42
Total - 80/001(04)(02)	42
80/001(04)(03) - Mahe Region	
13 Office Expenses	83
Total - 80/001(04)(03)	83
80/001(04)(04) - Yanam Region	
13 Office Expenses	83
Total - 80/001(04)(04)	83
Total - 80/001(04)	6,66
Total - 80/001	1,16,64
80/104 - Promotion and Publicity	
80/104(05) - Grant in aid to Pondicherry Institute of Hospitality Crafts	
80/104(05)(01) - Pondicherry Region	
31 Grants-in-aid	1,69
36 Grant in aid Salaries	10,00
Total - 80/104(05)(01)	11,69
Total - 80/104(05)	11,69
80/104(06) - Creation and Maintenance of Tourism Infrastructure and Product	
80/104(06)(01) - Pondicherry Region	
50 Other charges	74,05
Total - 80/104(06)(01)	74,05
Total - 80/104(06)	74,05
80/104(07) - Tourism Promotional Activities	
80/104(07)(01) - Pondicherry Region	
26 Advertising & Pub.	4,58
50 Other charges	51,25
Total - 80/104(07)(01)	55,83
80/104(07)(02) - Karaikal Region	
50 Other charges	4,17
Total - 80/104(07)(02)	4,17
80/104(07)(03) - Mahe Region	
50 Other charges	42
Total - 80/104(07)(03)	42
80/104(07)(04) - Yanam Region	
50 Other charges	2,08
Total - 80/104(07)(04)	2,08
Total - 80/104(07)	62,50

Heads of Account	Vote on Account 2022-23
80/104(08) - Grant-in-aid to Pondicherry Tourism Development Corporation	
80/104(08)(01) - Pondicherry Region	
36 Grant in aid Salaries	73,33
Total - 80/104(08)(01)	73,33
Total - 80/104(08)	73,33
Total - 80/104	2,21,57
Total - 80	3,38,21
Total - Major Head '3452'	4,72,22
Total - Revenue Section	10,60,46
Capital Section	
Major Head '5452'	
CAPITAL OUTLAY ON TOURISM	
01 - Tourist Infrastructure	
01/800 - Other Expenditure	
01/800(02) - Acquisition of Land for Tourism Projects	
01/800(02)(02) - Karaikal Region	
53 Major Works	29,17
Total - 01/800(02)(02)	29,17
Total - 01/800(02)	29,17
Total - 01/800	29,17
Total - 01	29,17
Total - Major Head '5452'	29,17
Total - Capital Section	29,17
Total - Demand No.19	10,89,63